

Text Messaging Policy

Appointment Notifications Only (No Marketing)

154 Photography (Snaptera Texas, LLC d/b/a 154 Photography and 154 Photography, LLC)

Effective Date: January 25, 2026

Last Updated: January 25, 2026

This Text Messaging Policy explains how 154 Photography sends text messages for appointment-related purposes only. This policy is intended to support A2P/10DLC compliance requirements for outbound messaging.

Program Name: 154 Photography Appointment Notifications

Brand/Company: 154 Photography (Snaptera Texas, LLC d/b/a 154 Photography and 154 Photography, LLC). **Snaptera, LLC** is the parent company of Snaptera Texas, LLC.

1) What We Text About

We send **appointment-related** text messages only. This can include:

- Appointment confirmations and reminders.
- Access coordination (for example, gate code or lockbox questions).
- Photographer on-the-way or arrival updates.
- Delivery notifications for media links.
- Invoice, receipt, or payment-status notifications related to your booked appointment.

No marketing. We do not send promotional, advertising, or sales text messages.

2) How You Opt In

You opt in by providing your mobile number during booking or account setup on our Site or Portal and affirmatively consenting to receive appointment-related text messages from 154 Photography (for example, by checking an unchecked consent box or equivalent opt-in mechanism).

Consent is not a condition of purchase. You can book services without opting in to texts.

3) Message Frequency

Message frequency varies by appointment activity. Typically, you will receive up to **6 messages per booked appointment** (for example, confirmation, reminder, access-related messages, on-the-way/arrival, delivery notice, and invoice/receipt).

4) Costs

Message and data rates may apply based on your mobile plan.

5) Opt Out

Reply **STOP** at any time to cancel text messages. After you text STOP, you will receive one final confirmation message and no further texts will be sent unless you opt in again.

6) Help

Reply **HELP** for assistance, or contact us:

- Phone: 888-414-4154
- Email: hello@154photography.com

7) Carrier Disclaimer

Wireless carriers are not liable for delayed or undelivered messages.

8) Privacy and Terms

We do not sell contact information. We use your phone number only to support the appointment you initiated. For more information, review our **Privacy Policy**. Your use of our Site, Portal, and Services is governed by our **Terms of Service**.

Suggested Opt-In Disclosure (for booking forms)

By checking this box, you agree to receive appointment-related text messages from 154 Photography (Snaptera Texas, LLC d/b/a 154 Photography and 154 Photography, LLC). Message frequency varies (up to 6 msgs/appointment). Message & data rates may apply. Reply STOP to opt out, HELP for help. Consent is not a condition of purchase. See Privacy Policy and Terms of Service.